



# **The Vision of Achievements with greater indicators**

## **Gaining experience about the use of indicators and visualisation of results**

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**Barcelona**

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and guests (visual designer)

# The Vision of Achievements with greater indicators

## Gaining experience about the use of indicators and visualisation of results

- Learning objective
  - Looking for more simple, specific and relevant use of indicators at all stages
  - Making better presentation of the results using visuals and graphics
- Learning points
  - Presenting new guidances for monitoring and evaluation
  - **Using graphic design techniques and tools**
  - **Looking to the best practices for mixing specific and common indicators**
  - Making better presentation of baselines and targets
  - Linking in a better way monitoring and communication
  - Linking in a better way monitoring and verification
  - Linking in a better way project and programme management
  - Focusing on data collection at project and programme level
  - Improving stakeholders' involvement
  - Insisting on visibility and impact of the ground for all citizens
- Special points
  - Case studies per thematic
  - Specific recommendations about use of visuals and graphics
  - Specific attention paid to the quality and consistency of data in IT systems
  - Specific exercises about communication and use of videos
  - Specific propositions about presentation of your results

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## DAY 1 : the foundation of better use of indicators

### Registration

9.00am to 9.30am

### Morning session

9.00am to 12.30pm

### Step 1: Laying the foundations by linking Reporting, Monitoring & Evaluation

- Traditional and modernised Intervention logic
  - the rationale for greater results orientation and impact pathways
- How indicators connect projects, programmes and policies
- How to balance common and specific indicators : feedbacks

### Step 2: Anticipating future reporting in a clever way

- Outputs and efficiency: examples
- Results and effectiveness: examples
- Improving coherence in indicator systems and IT data collection

*Lunch from 12:30pm to 2:00pm*

### Afternoon session

2:00pm to 4.30pm

### Step 3: Focusing on common indicators

- Specific-funds common indicators
- The changes and open issues for 2021-2027
- Common/Core output and results indicators, baselines and targets
- Specific reporting conditions about participants and entities

*\*Registration and welcome coffee: 9:00-9:30*

*15-minute breaks at 10.30am and 3.15pm*

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### DAY 2 : the illustrations of the better use of indicators

**Morning session**  
9.00am to 12.30pm

**Exercises in group : thematic workshop**

**Practical cases and proposal of concrete presentation of results**

- Trainings and education
- Support to businesses / start-ups
- Research and development
- Digital transformation
- Energy
- Transport
- Fight against poverty
- Migration and border controls

...

*Lunch from 12.30pm to 2.00pm*

**Afternoon session**  
2.00pm to 4.00pm

**Exercises in group : organising better communication**

**Practical cases and proposal of concrete actions**

- Presenting Indicators in Programmes and calls
- Specific objectives and the results-oriented approach
- Specific outputs presentation and relevant illustrations
- Indicators and graphics for Milestones and deliverables
- Good practices for data collection and communication with beneficiaries

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## DAY 3 : the success conditions of better visualization

### Morning session

9.00am to 12.30pm

### Step 4: Focusing on visibility of the impact

- The impact on the ground of the funds
- The focus on changes at sector level: examples
- Visuals and videos : examples applied to different sectors and intervention types and first visualisation of impact in line with interventions

*Lunch from 12:30pm to 2:00pm*

### Afternoon session

2:00pm to 4.30pm

### Step 5: Improving engagement of the stakeholders in 2021-2027

- Reporting types and methods: linking the reports from beneficiary to programme reports and sizing-down the text to the point
- Planning for effective communication: examples of graphics / illustrations and videos involving the main stakeholders

### Step 6: Full action plan for better visualisation and reporting

- Balance text / illustrations / comments
- Baselines and targets presentation
- Functions and responsibilities of officers

*(\*15-minute break at 10.30am and 3.15pm)*

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Days	Total net amount €	Discounts	Including
<b>Face-to-face</b>			
3-day	1 435	15% early registration (up to 2 months before the event) ; 10% for 2 or more participants from the same institution	Training material, breaks, lunches, full access to ETCP platform and quizzes, certificate of qualification
discounted 10%	1 291,50		
discounted 15%	1219,75		

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