



PROFESSIONAL DEVELOPMENT SERIES

etcp



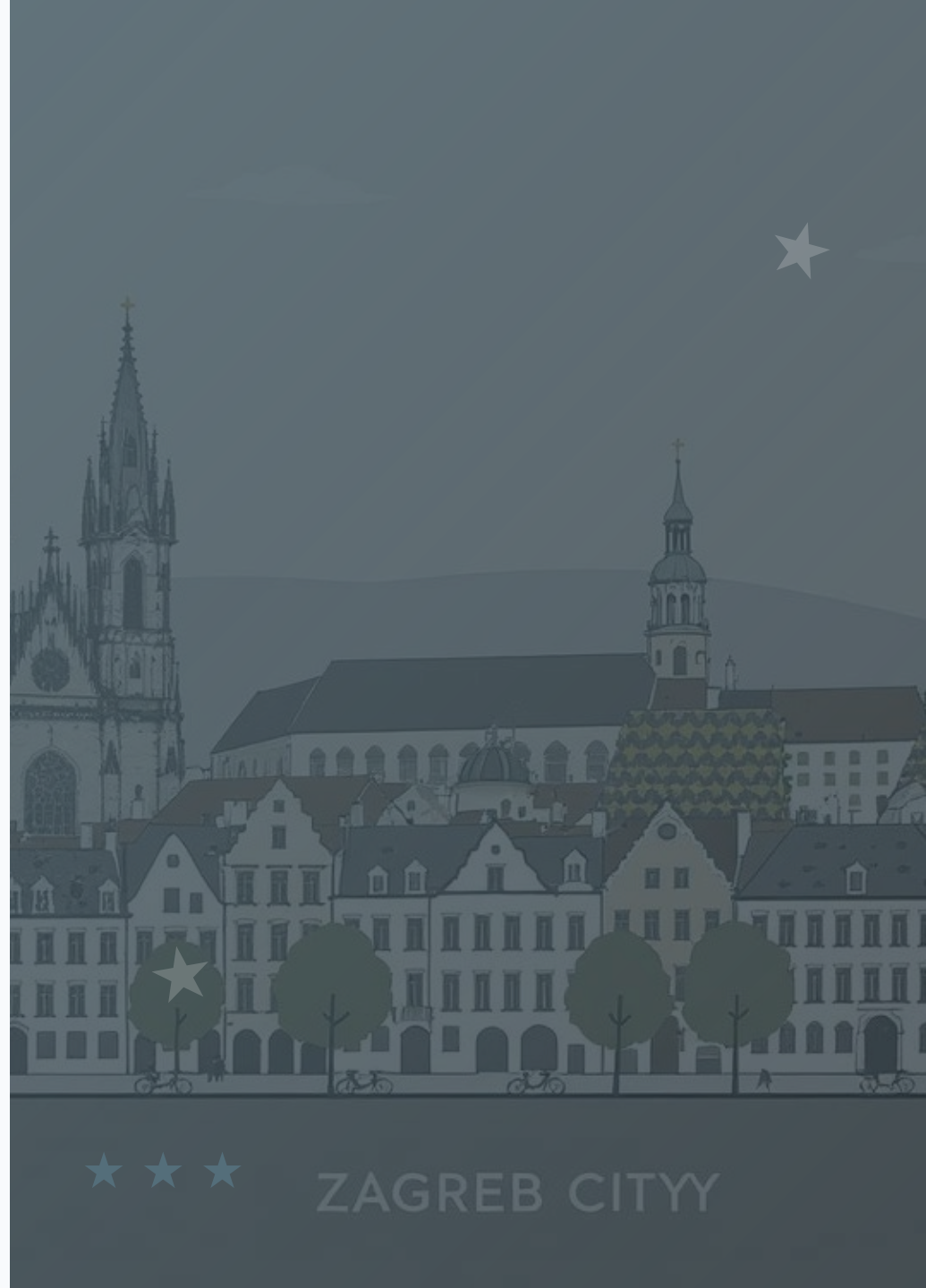
Managing Projects: Comprehensive Integration

ETCP Seminar Zagreb 2025

📅 3-5 December 2025 (Wed-Fri)

📍 Zagreb, Croatia





👤 Face-to-face Training Programme



ZAGREB CITY

Seminar Overview

Key Objectives

-  Develop comprehensive management approaches for effective project implementation
-  Master integration techniques across financial, administrative and technical functions
-  Understand organisational models for managing authorities and major beneficiaries
-  Learn about policy developments for 2026-27 and the 2028+ programming period

3-Day Programme Structure

Day 1 - Wednesday

Foundations of Integrated Project Management



Day 2 - Thursday



Policy Updates & Strategic Management



Day 3 - Friday

Implementation Techniques & Application

Target Participants

-  Project Directors
-  Financial Officers

-  Programme Managers
-  Coordination Teams

-  Managing Authorities
-  Major Beneficiaries

Day 1 Agenda

📅 Wednesday, 3 December 2025

🕒 08:30 -
09:00

Registration and Welcome Coffee

🕒 09:00 -
10:30

Introduction to Comprehensive Integration

Overview of integrated project management and key challenges in EU funds coordination

🕒 10:30 -
10:45

Coffee Break

🕒 10:45 -
12:30

Organisational Models for Effective Management

Structural frameworks and coordination mechanisms for managing authorities

🕒 12:30 - 13:30

Networking Lunch

🕒 13:30 - 15:15

Role-Play Session: Integration Challenges

Interactive scenario-based exercises and team problem-solving activities

🕒 15:15 - 15:30

Afternoon Break

🕒 15:30 -
17:00

Coordination Techniques for Complex Projects

Managing diverse teams and tracking multi-dimensional deliverables

Day 2 Agenda

📅 Thursday, 4 December 2025



Focus: Policy Updates & Strategic Management

Connecting policy developments to practical strategic implementation



Morning Sessions

🕒 09:00 - 10:30

Latest Policy Developments for 2026-27 and 2028+ Programming Period

Cohesion Policy framework updates and National Plans integration strategies

🕒 10:30 - 10:45

Coffee Break

🕒 10:45 - 12:30

Strategic Decision-Making Frameworks

Tools for complex programme decisions and policy integration

🕒 12:30 - 13:30

Networking Lunch



Afternoon Sessions

🕒 13:30 - 15:15

Risk Management & Strategic Problem Solving

Managing risks in changing policy environments

🕒 15:15 - 15:30

Afternoon Break

Day 3 Agenda

📅 Friday, 5 December 2025



Morning Sessions

🕒 09:00 - 10:30

Integration Models in Practice

Best practices for connecting financial, administrative and technical functions

🕒 10:30 - 10:45

Coffee Break

🕒 10:45 - 12:30

Role-Play: Complex Project Scenarios

Hands-on application of integration techniques in simulated environments

🕒 12:30 - 13:30

Networking Lunch



Afternoon Sessions

🕒 13:30 - 15:15

Integration Tools & Technology

Digital solutions for coordination across functions and stakeholders

🕒 15:15 - 15:30

Afternoon Break

🕒 15:30 - 17:00

Action Planning & Conclusion

Developing implementation roadmaps for participants' organisations

Policy Developments for 2026-27 & 2028+



2026-27 Transition Period

- Bridge financing mechanisms between programming periods
- Closure preparations for 2021-2027 programmes
- Early preparation activities for 2028+ programming
- Regulatory framework updates and legislative changes



2028+ Programming Period

- New Cohesion Policy framework post-2027
- Strategic planning requirements for Member States
- Partnership Agreement negotiations and timelines
- Thematic concentration and investment priorities



Multi-level Governance

- Institutional arrangements for the new period
- Managing Authority structures and capacity building
- Regional and local partnership integration
- Cross-border cooperation mechanisms



Organisational Models

- Administrative capacity requirements
- Digital transformation in programme management
- Simplified procedures and burden reduction
- Monitoring and evaluation system updates

Strategic Management & Problem Solving



SWOT Analysis

Strategic assessment of programme environments and stakeholder landscapes for EU-funded projects



Strategic Planning Matrices

Frameworks for multi-dimensional project planning and resource allocation



KPI Development

Performance measurement systems tailored for EU funds management



Resource Optimisation

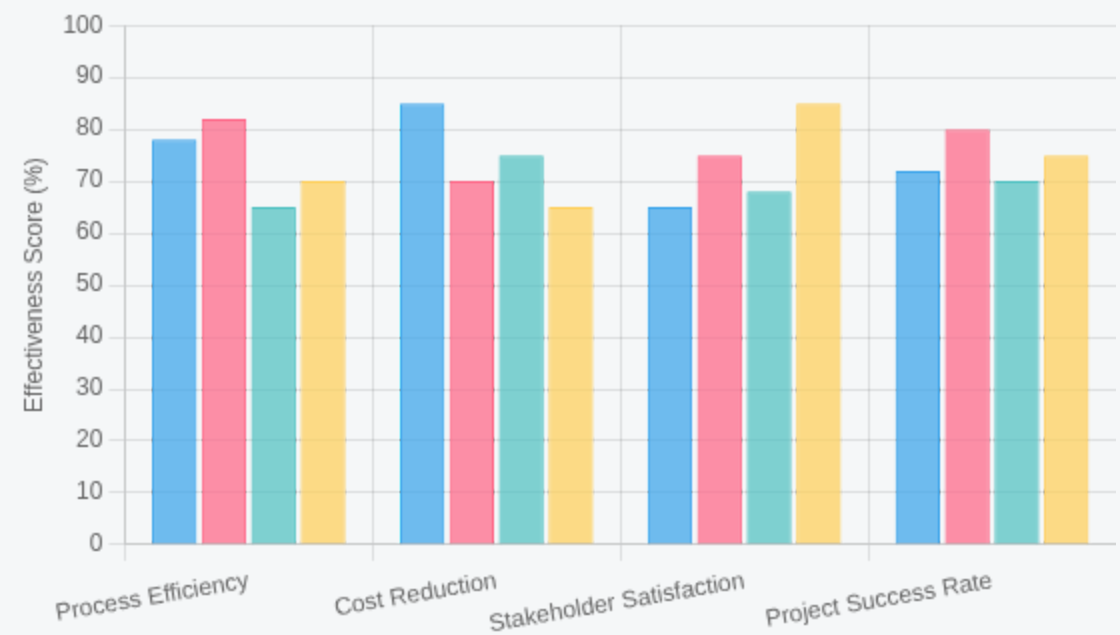
Allocation models for maximizing impact of EU investments

Problem-Solving Process for EU Funds Management



Integration Models for EU Projects

Integration Components Effectiveness



Financial Integration Technical Integration Administrative Integration Human Resources

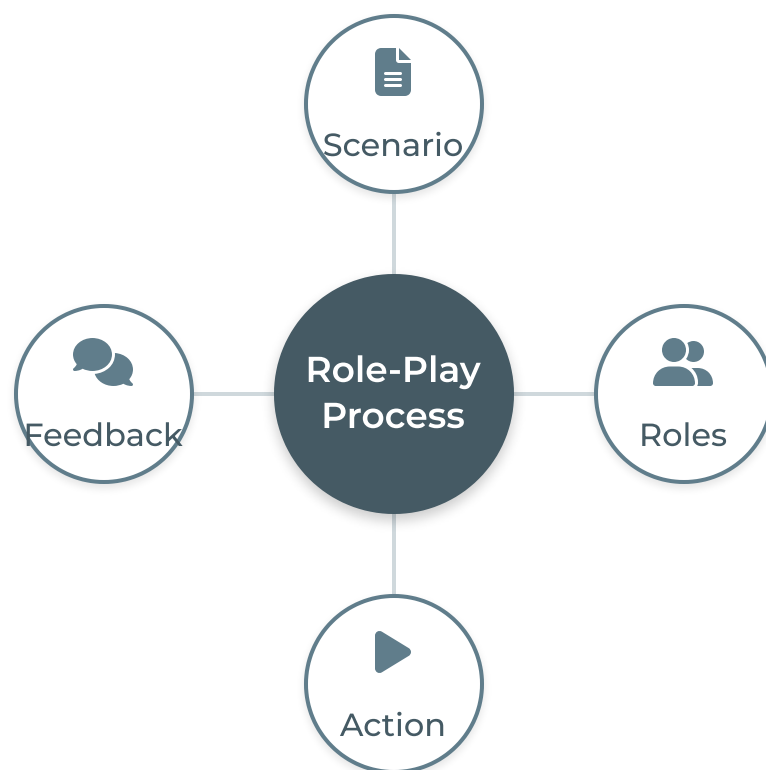
Integration Model Impact Analysis



Benefits of Integrated Management



Role-Play Methodology



Learning Through Practice

- ✓ Hands-on experience of complex EU project scenarios
- ✓ Strategic decision-making in safe environment
- ✓ Develop stakeholder negotiation skills
- ✓ Learn from peer feedback and experts



Example Scenarios



Managing Authority Integration Challenge

Coordinating technical, financial and administrative departments during programme implementation



2026-27 Transition Planning

Strategic management of the transition between programming periods with multi-level governance approaches



Crisis Management Simulation

Responding to unexpected challenges during project implementation while maintaining integrated coordination

Target Participants & Benefits



Who Should Attend



Project Directors



Programme Managers



Managing Authorities



Financial Officers



Coordination Teams



Major Beneficiaries



Auditors & Controllers



Policy Makers



Key Benefits



Comprehensive Management Skills

Develop integrated approaches connecting financial, administrative and technical functions for more effective project implementation



Policy Knowledge

Latest updates on 2026-27 and 2028+ programming period developments to prepare your organisation for future frameworks



Networking Opportunities


Connect with peers and experts from across EU Member States to share best practices and build valuable relationships



Professional Certification

ETCP certificate upon completion with 12-month access to exclusive online resources and tools

Practical Information



Investment & Pricing

Full Price

1,435.00 €

Group (2+ participants)

1,291.50 €

Early Bird (2 months before)

1,219.75 €

More than 5 participants



Special request

What's Included:



Complete seminar materials and documentation




Access to exclusive networking events




Professional certification upon completion




Lunches and refreshments throughout the seminar



12-month access to online resources




Venue Details




Zagreb, Croatia

Central location with excellent transport links




3-5 December 2025

Wednesday to Friday, 09:00 - 17:00 daily




Accommodation

Recommendations provided upon registration




Travel Information

Zagreb International Airport (ZAG) - 15 km from venue




Registration & Contact

For registration, group rates or any questions:



contact@etcp.fr



www.etcp.fr

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Thank You!

We look forward to welcoming you to Zagreb for the
Managing Projects: Comprehensive Integration seminar.



3-5 December 2025 | Zagreb, Croatia

Must Visit



Zagreb's Magical Christmas Market

A Winter Wonderland Just Steps from Your Seminar



Your seminar coincides with **Zagreb Advent**, voted **Best Christmas Market in Europe** three years in a row!
Experience the magic just 5 minutes from your seminar venue.



Ban Jelačić Square



Dec 1 - Jan 7



5 min from venue



Traditional food



Mulled wine



Live concerts

