



Professional Training Programme

Event Details







Key Insights

- Strategic risk assessment for public fund management
- ✓ Implementation strategies for EU member states
- Reserved seating Registration required



About ETCP



Background & Core Values

Since 2005, ETCP has been delivering training and specific support for authorities in charge of planning, programming, implementing, monitoring and evaluating, certifying and auditing projects and programmes in the field of European funds implementation.

Our core values are related to integrity and effectiveness of management in line with the best international and European practices. We particularly emphasise sound risk management and sampling methods to gain reasonable assurance in an efficient manner (prevention, detection and correction of errors).

ETCP Areas of Expertise

ETCP trains public officers with direct effects on tools, processes and skills in the following fields:

- Risk-based Verification Methodologies
 - Advanced techniques using risk assessment for effective control systems
- **♦** Management and Control Systems

Design and implementation of robust systems for sound financial management

- Administrative and On-the-spot Checks
 - Documentary verifications and physical audits to ensure compliance
- € SCOs, State Aid Rules and Financial Instruments

Simplified Cost Options, compliance with state aid regulations

Locations & Lecturer

- Headquarters in Paris
- Office in Zagreb
- Training in English
- Al Specialisation



Franck SOTTOU

Franck SOTTOU will be the main lecturer for this Al training and will deliver the session in English. With extensive experience in European funds management and digital transformation, Franck brings practical expertise to ensure participants gain directly applicable skills.

Training Overview and Objectives



Context: Digitalisation and AI in Public Administration

Artificial intelligence is rapidly transforming how public bodies operate and manage European and national funds. This evolution is occurring within a context marked by:

Rapid 'non official' adoption

Accelerated digitalisation of public services and increasing integration of AI tools in fund management systems



Regulatory Framework

Implementation of the EU AI Act and new obligations for AI systems in public administration



Security Challenges

Need to balance innovation with data protection and regulatory compliance

Interactive Seminar Approach

This interactive Seminar will tackle the best practices of introduction dealing with:

A Risks

To use, or not to use Al facing beneficiaries and applicants using it more and more



Rules

To set principles and limits and designate clear responsibilities



Recommendations

To think about transitions, human and technical consequences and success conditions

Training Objectives

Q Identify and Analyse

Understand the specific risks and opportunities of AI in public fund management



Master the Regulatory Framework

Integrate EU AI Act requirements and rules applicable to high-risk AI systems

Implement Best Practices

Distinguish effective and secure approaches for Al integration



Prepare for Transition

Develop a tailored action plan for progressive AI adoption in your organisation

Relevance for European and National Fund Managers

This training addresses the specific challenges faced by public bodies in using AI for fund management:

- **> Balance between efficiency and compliance** in project evaluation
- > **Detection and prevention** of misuse and fraud
- > Improved transparency in automated decision-making
- > Protection of sensitive data in accordance with GDPR and other regulations
- Adaptation to increasing AI use by fund beneficiaries

Training Agenda

Closing Session

certificate of completion



09:00 -**Welcome & Context Setting** 09:30 Welcome and participant introductions, interactive poll on current Al adoption levels, overview of the day's agenda 09:30 - 11:00 Session 1: AI Risks - Pros, Cons & Practical Reality Theoretical foundations and practical applications, benefits (efficiency gains, error reduction), drawbacks (bias risks, hallucinations), interactive workshop with breakout groups 10:45 - 11:00 Morning Break 11:00 - 12:30 Session 2: EU AI Act & Regulatory Framework EU AI Act overview (risk-based approach), high-risk systems in public administration, data protection (GDPR), national regulations, practical exercise and classification quiz 12:30 - 13:30 **Y** Lunch Break 13:30 - 15:00 Session 3: Good & Bad Practices + Efficient Implementation Good practices (pilot projects, human-in-the-loop approach, regular audits), bad practices to avoid (black-box systems, lack of testing), case studies, progressive implementation roadmap 15:00 - 15:15 Afternoon Break 15:15 - 16:30 Session 4: Transition Management & Feedback Loops Human and technical resources (skills gap analysis, staff training), feedback systems (user mechanisms, performance dashboards), Al limitations, continuous improvement 16:30 - 17:00

Action planning (3 actions to implement in the next 90 days), peer sharing in small groups, Q&A session, key takeaways summary,

Session 1: AI Risks - Pros, Cons & Practical Reality



Real-World AI Applications in Public Funding Sector

Chatbots - Automated assistance for applicants and beneficiaries

Project Assessment - Al-driven eligibility and quality evaluation

Fraud Detection - Pattern recognition in financial transactions

Eligibility Assessment - Automated validation against criteria

Benefits of AI in Fund Management

Efficiency - 75% reduction in processing times for standard
 gains applications

▼ Error reduction - Minimising human errors in repetitive tasks

24/7 availability - Constant service provision to applicants

Data analysis - Uncovering patterns across thousands
 capabilities of projects

Detection of abusive - Identifying Al-generated fraudulent
 Al use submissions

Challenges & Risks of Al

• Bias risks - Potential discrimination in automated decisions

Hallucinations - Al generating plausible but incorrect information

Transparency challenges - "Black box" decision-making

Dependency issues - Over-reliance on automated systems

• Implementation costs - Initial investment in tools and training

Interactive Workshop & Success Case Study

Breakout Rooms Activity (10:15 - 10:45)

Participants will be divided into small groups to:

- Identify 3 specific AI opportunities for your organisation
- Analyse 3 potential risks relevant to your context
- Share findings with the wider group for collaborative discussion

Success Story: EU Public Body Case Study

Practical example of a member state authority that successfully implemented AI for fund management, resulting in:

- 43% increase in application processing speed
- 68% reduction in errors during eligibility verification
- · Key success factors and lessons learned

Session 2: EU AI Act & Regulatory Framework



EU AI Act Overview: Risk-Based Approach

The EU AI Act establishes the first comprehensive regulatory framework for artificial intelligence systems, classifying them by risk level and setting requirements accordingly:

Unacceptable Risk

Al systems posing clear threats to safety, livelihoods, or rights are prohibited (e.g., social scoring, manipulative systems)

High Risk

Systems with significant potential harm require strict obligations (e.g., public services, critical infrastructure)

Limited Risk

Systems with specific transparency requirements (e.g., chatbots, emotion recognition)

Minimal Risk

All other Al systems with voluntary codes of conduct and minimal oversight

High-Risk AI Systems in Public Administration: Include critical infrastructure management, allocation of public funds, credit scoring, emergency services dispatch, biometric identification.

GDPR Obligations: Data protection impact assessments, lawful bases for processing, transparency, rights of data subjects, data minimisation, accuracy requirements.

National AI Regulations: Key differences across member states vs. US/UK frameworks. EU prioritises rights and risk assessment; US favours market-driven approaches.

Book of Rules for Public Bodies

Transparency Requirements

Clear disclosure when AI makes or supports decisions, explanation of logic involved

Human Oversight Mandates

Humans must supervise AI systems and retain decision-making authority

Data Governance Standards

Requirements for data quality, representativeness, security and privacy protection

Accountability Frameworks

Impact assessments, continuous monitoring, post-deployment evaluation

Practical Exercise: Risk Classification

12:00-12:30

Interactive Activity

Quiz: Classify these AI use cases by risk level according to the EU AI Act:

Project Eligibility Assessment

Al system automatically evaluates and ranks public funding applications

Information Chatbot

Public-facing system providing information about funding opportunities

Fraud Detection System

Al that flags suspicious patterns in expenditure declarations for human review

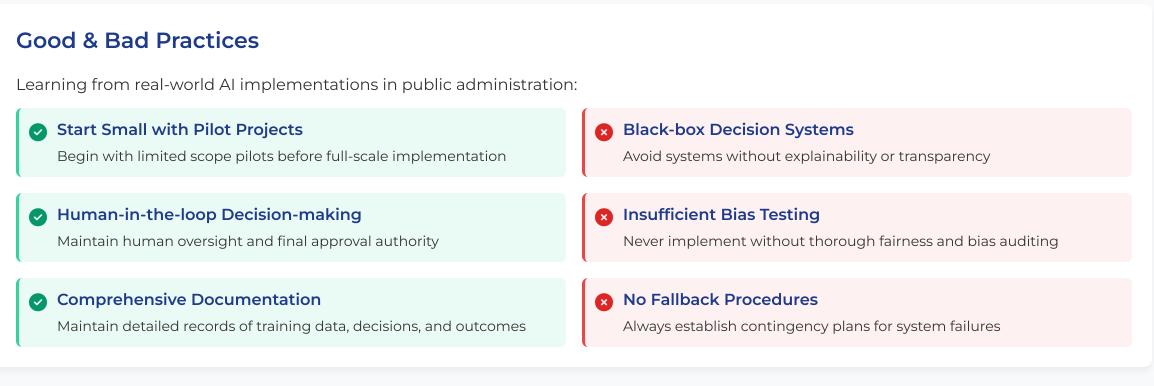
Project Submission using Al

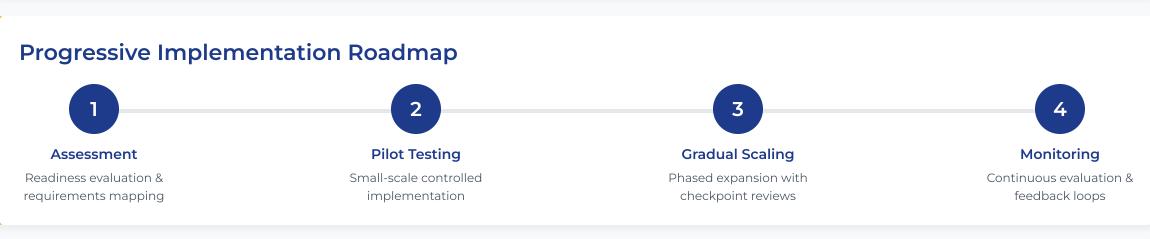
Applicant using AI to design their projects and prepare funding applications

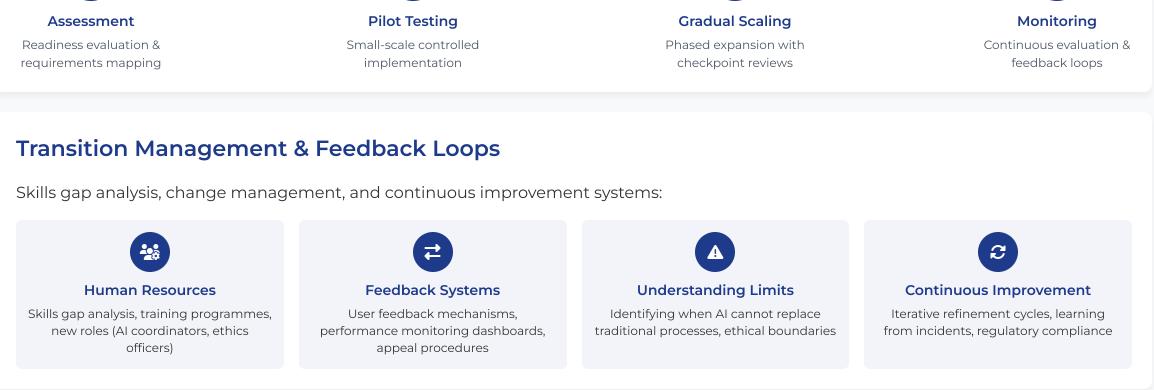
Discussion: How will these rules apply to your daily operations? What adaptations might be needed?



Sessions 3 & 4: Good Practices & Transition Management







Your Expert Lecturers





Franck Sottou

Key International Expert

Franck brings over two decades of experience in EU fund management, digital transformation, and control systems. As a lead trainer, he specializes in developing practical approaches to complex regulatory frameworks.

Management and control systems

Indicators and performance measurement

Design of Apps and web-solutions

Calculation and implementation of SCOs

Experience: Former Head of TA Team · Programming and negotiations with EC · Trainer for European Institutions and Managing Authorities · Technical assistance for Member States



Tytti Yli-Viikari

Senior Public Financial Management Expert

With extensive experience in public finance and audit systems, Tytti specializes in integrating Al solutions into control frameworks while maintaining compliance with international standards.

Public Financial Management Frameworks

Risk Management and Automated Controls

Financial data quality and monitoring

Integrating AI tools in control systems

Experience: Former Auditor General of Finland • Ex-ante and ex-post Financial control • International accounting standards • Professional training for public financial managers • Researcher on Digitalization in Public Administration



Learning Outcomes

By the end of this training, participants will be able to:



Explain EU AI Act

Articulate the implications of the EU AI Act for public fund management and its risk-based classification system



Identify & Assess AI Risks

Recognize potential risks and opportunities of AI implementation within your specific organizational context



Distinguish Good & Bad Practices

Differentiate between effective AI governance approaches and problematic implementation patterns



Design Implementation Strategy

Create a phased AI implementation roadmap tailored to public administration requirements



Establish Governance Mechanisms

Develop appropriate feedback loops, oversight structures and accountability frameworks

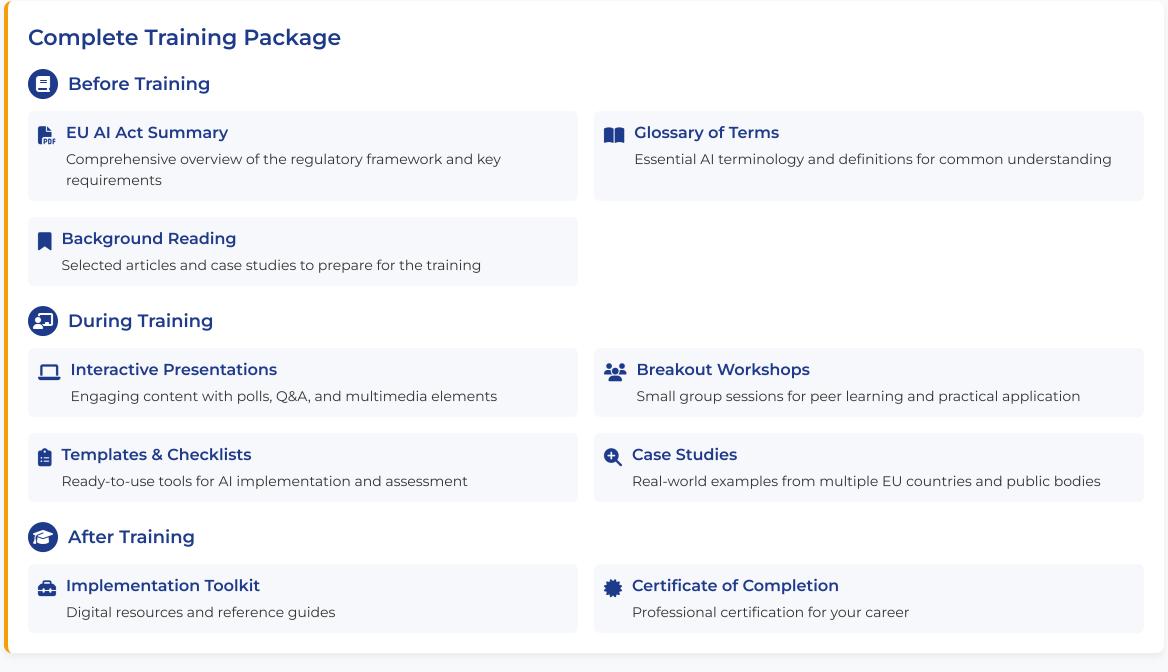


Plan Resource Transitions

Prepare for human and technical resource needs during Al adoption phases, including skill development

What's Included & Who Should Attend





Delivery Methodology



Platform Requirements



Microsoft Teams Environment

Our online training utilises Microsoft Teams with enhanced breakout room capabilities, shared document repository on ETCP platform, and integrated polling features. All participants will receive access instructions prior to the training.

Engagement Strategies

▼ Focused Learning Blocks

Maximum 20-minute lecture segments to maintain engagement and optimise knowledge retention

→ Mixed Format Delivery

Balance of presentations, interactive discussions, and hands-on exercises

Peer Learning Sessions

Breakout rooms for small-group discussions and collaborative problem-solving

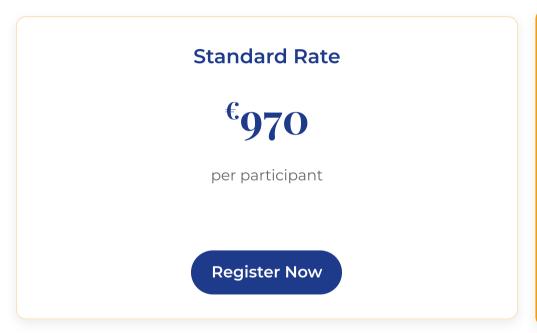
EXECUTE Real-Time Applications

Practical exercises using AI tools and frameworks directly applicable to your organisation

Investment & Pricing









For special prices or group requests
Please contact us at: contact@etcp.fr

Thank You for Your Interest

We look forward to welcoming you to our Al Guidance training programme. Join us on 27th November 2025 for an interactive, informative session that will help you navigate the complexities of Al in public fund management.